

Syllabus

Economics

<i>Faculty of Management</i>	Field of study:	Economics (Macro- and Microeconomics)
	Specialisation:	
	Level of study:	B.Sc.
	System of education:	regular, daily

Proszę wpisać propozycje semestru (semestrów) w których przedmiot powinien być realizowany.

Course obligatory / optional				ECTS points:			
Semester	No. of hours	L	C	P	Lab	Seminar	Completion/Exam
<i>Fall 1</i>	30	15	15				2
<i>Spring 2</i>	30	15	15				2 + E

Course content (Lecture)
<p>Fall semester: Macroeconomics</p> <ul style="list-style-type: none"> Field of interest of Economic Sciences Introduction to economy of Poland Economic growth and development Measures of economic activity in macroscale The role of government. Public sector vs. private ownership International economic integration International business culture <p>Spring semester: Microeconomics</p> <ul style="list-style-type: none"> Role of the enterprise in national economy Factors of production: land, labor, capital, and entrepreneurship Measure of economic activity in microscale Role of local governments in Poland Salaries and taxation system

Course content (Classes)
<p>Fall semester: Macroeconomics</p> <ul style="list-style-type: none"> Overview of Macroeconomic Problems Environmental Limits for Economic Growth and Development Inflation Unemployment <p>Video program presentation on: <i>Going International</i></p> <p>Spring semester: Microeconomics</p> <ul style="list-style-type: none"> Stages of economic process Production as technical, environmental and economic problem Products and commodities (goods) Ownership and responsibility <p>Case study 1: <i>Uncompromising Integrity: Motorola's Global Challenge</i></p> <p>Case study 2: <i>Building a Trade Mission</i></p>

Course content (Project)
Fall semester Spring semester
Course content (Laboratory)
Fall semester Spring semester

Course content (Seminar)
Fall semester Spring semester

References (Basic):
<ol style="list-style-type: none"> 1. Samuelson P. A., Nordhaus W. D.. <i>Economics</i>, 16th ed.. Irwin McGraw-Hill, 1998- 2. Schnitzer M. C, <i>Comparative Economic Systems</i>, 7th ed.. Virginia Polytechnic Institute, 1996.

References (Additional):
<ol style="list-style-type: none"> 1. <i>Poland – International Economic Report</i> (annually), Ed. World Economy Research Institute, Warsaw School of Economics, Warsaw, 2008

Expected learning outcome:	
Language of instruction:	English
ERASMUS subject code:	
Prerequisites:	
Assessment method:	Essey, individual written reports, oral presentations
Unit:	Dept. of Economics, Finance and Environmental Management
Lecturer:	Professor Leszek Preisner
Lecturer (Project / Laboratory):	
Modified:	